



“The Pledge Against Violence”

STANDING FIRM is partnering with **Southwest PA Says No More** and **United Way of Southwestern Pennsylvania** to invite past participants of the annual **Father’s Day Pledge**, canceled this year due to COVID-19, and all interested employers to join the western PA employer community in a virtual “*Pledge against Violence*” during **STANDING FIRM’s Awards Event on Thursday October 8th from Noon to 1:00 p.m.**

The event will honor **Giant Eagle as the 2020 Employer of the Year**, and **Dr. Heidi Ondek**, of the Western Pennsylvania School for Blind Children as **Champion of the Year**. We will conclude the event with a pre-recorded **Pledge To End Domestic and Sexual Violence**. To be featured as part of event, we request that employers submit a short video to show support.

How To Submit Your Video

Videos can be recorded on a smartphone and emailed to Suzanne Meyer at suzmarketing@gmail.com, or uploaded to MediaQuest’s FTP to the attention of Bart McClelland at <https://mediaquest.sharefile.com/share/filedrop>.

I Say ‘No More’ Because...

Participating employer teams will join the Pittsburgh Steelers, U.S. Attorney Scott Brady, County Executive Rich Fitzgerald and Mayor Bill Peduto in this important call to action. To be part of the event, submit a brief video of your President, CEO or leading advocate for change, joined if possible by a team of your employees, taking The Pledge. A personal comment, affirming why The Pledge is important to you, can be included. [Click here to see examples of past Pledge events.](#)

When recording your video:

- 1) Record in landscape setting.
- 2) Please state your name, title, organization and best phone number to reach you.
- 3) Print and use the attached ‘Say No More’ sign as a prop for your Pledge.
- 4) Please read The Pledge (below) using this document as a cue card.
- 5) You are invited to add any additional comments as to why The Pledge is important to you.
- 6) If recording a group, please have the group, holding the Say No More sign, state in unison “SAY NO MORE.”

The deadline to submit videos is: September 18, 2020

The Pledge:

I WILL WORK TO END DOMESTIC AND SEXUAL VIOLENCE.

I PLEDGE TO:

- Not use violence of any form in my relationships.
- Speak up if I witness harassment or abusive behavior.
- Take reports of abuse seriously and support survivors.
- Mentor and teach young people to have safe, mutually respectful relationships.
- Work to end all forms of violence. I will lead by example

[Insert comments about why the Pledge matters to you, or how it relates to the values and work of your company or organization.]

